



Digi Tuff Synthetic Pro Matt White

New Product Development

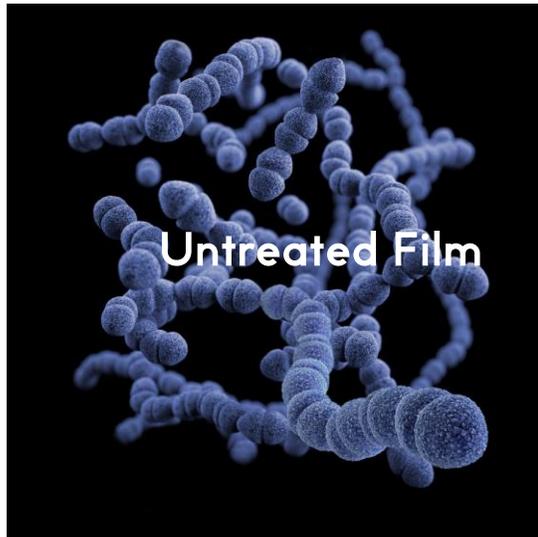
Ball & Doggett is launching the worlds' first
anti-microbial synthetic material for dry toner
Digi Tuff Synthetic Pro Matt White - Generation 5

* Available July 2021



Digi Tuff Pro Matt White

World FIRST Antimicrobial Synthetic for Dry Toner



With
Digituff
Anti-microbial
Synthetic

- ✓ Helps prevent the spread of COVID-19
- ✓ Pro-actively prevents/disrupts the growth of bacteria on treated surfaces
- ✓ Proven to inhibit the growth of most types of harmful bacteria
- ✓ Inhibits the growth of common food-poisoning bacteria on treated surfaces
- ✓ Makes your document more hygienic
- ✓ Complements cleaning regimes
- ✓ Provides a second line of defense against harmful bacteria
- ✓ Works 24/7 to protect product surfaces
- ✓ Independently tested to ISO 22196
- ✓ Contains inbuilt anti-microbial protection effective for the lifetime you document



What's the difference between anti-microbial and anti-bacterial?

An *anti-microbial* inhibits the growth of, or destroys harmful micro-organisms such as bacteria, fungi and moulds. An *anti-bacterial* specifically prevents the growth of bacteria.

Digi Tuff Synthetic Pro Matt White?

Very. It is proven to inhibit the growth of bacteria by up to 99.99%

Has Digi Tuff Synthetic Pro Matt White been tested?

Yes, repeatedly. T5 is tested to ISO standards. We also undertake on-going quality control tests and environmental trials.

1 Digi Tuff Synthetic Pro Matt White coating binds to the cell wall disrupting growth



2 Digi Tuff Synthetic Pro Matt White coating ions interfere with the enzyme production stopping the cell producing energy

3 Digi Tuff Synthetic Pro Matt White coating interrupts the cell's DNA structure from replicating

