

**Product:** MagneCote Digital Indigo

**Category:** Small Format Digital - Synthetic

**Mill:** Nekoosa

**Country of Origin:** United States of America

## Technical specifications:

### MagneCote® iSeries

The "world's most attractive paper" is now compatible with HP Indigo® digital presses. MagneCote® iSeries features two unique "white sensor strips" printed on the backside of the sheet to satisfy all of the sensors in the press, and makes it the only pre-magnetised substrate compatible for HP Indigo®. MagneCote® iSeries is a premium coated paper with a proprietary magnetic layer to deliver a uniquely attractive product. It prints like paper and acts like a magnet.

### Compatibility and best practices

- There is no more need to duplex and try to "fool" the press. Just load the MagneCote® iSeries and run the job.
- Since it is paper, MagneCote® iSeries can be printed with more detail than conventional magnets.
- MagneCote® iSeries can also be printed on offset and DI presses using standard inks.

### Applications and characteristics

- Can be scored, folded, die cut, perforated, foil stamped, glued and mailed.
- Lighter and less expensive than conventional magnets

	13Pt	17Pt
<b>Caliper</b>	13.3	17
<b>Upper limit</b>	12.8	16.9
<b>lower limit</b>	13.9	17.9
<b>Bs. Wt</b>		
<b>gsm</b>	688	903
<b># / rm (Cover)</b>	502	659
<b>Gauss</b>	130	160
<b>GE Brightness</b>	90	90
<b>75° Gloss</b>	74	74
<b>Opacity</b>	99+	99+
<b>Color (blue/white)</b>		
<b>L*</b>	94.51	94.94
<b>a*</b>	1.47	0.85
<b>b*</b>	-2.74	-1.6